



FOR IMMEDIATE RELEASE

Porter Pickups Introduces High Value, Budget Friendly Gatekeeper Line

New Gatekeeper Pickups sound and perform great while saving guitarists money

BOISE, ID – December 10, 2020 – ([GuitarPR](#)) – Porter Pickups has announced the recent launch of a new line of high value, budget friendly pickup sets that are designed to sound and perform great, while saving guitarists money at the same time.

New Gatekeeper Pickups are available in convenient sets designed to retrofit most popular guitars. They include a set for Strat upgrades with Alnico 5 magnets and great all around sound. There is a Tele set that offers wide tones from rock to blues. Two different humbucker sets are available, one with Alnico 2 (neck) and Alnico 5 (bridge) pickups along with a “hot” set for higher gain. The P90 set crams everything you love about P-90s and then some into one set of two pickups.

Historically, these pickups were originally designed as an OEM product for another guitar manufacturer in 2014. Now, with some additional refinements, the Gatekeeper line comes into its own with prices starting at just \$99 for a set.

According to founder, Brian Porter, “Gatekeeper Pickups will allow us to serve all musicians at all budgets. We wanted to create inspiring pickups that are also highly affordable.”

See the full line at: gatekeeperpickups.com.

About Porter Pickups

Porter Pickups consists of a team that has for years specialized in a wide variety of custom wound pickups. Operating out of a 3,000 square foot facility in the Boise, ID area, they ship pickups all over the world. The new Gatekeeper line of pickups is poised to take the company to the next level. Find out more at: porterpickups.com/

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