

FOR IMMEDIATE RELEASE

Solstice Guitars Introduces New Line of Handcrafted Instruments

Utilizing a unique approach to building through Strategic Variation

FLAGSTAFF, AZ – January 13, 2022 – ([GUITARpr](#)) – Solstice Guitars has announced the introduction of its new line of handcrafted guitars. The custom guitar maker follows an approach they call Strategic Variation, including a host of unique features and designs. With decades of combined experience, the team at Solstice is poised to change the way custom instruments are built and sold.

The new line was developed by head luthier Ryan Elewaut. He created a process where various combinations of specs and appointments are strategically altered, giving nuance and choice to discerning musicians.

Reasons to play Solstice:

- Design and build process based upon decades of repair work, custom building, and industry experience.
- Neck reinforcement standards include carbon fiber rods or hardwood laminates, and a modern double-action truss rod for ultimate stability.
- Customization available for all models, acoustic and electric.
- Setup guarantee ensures every guitar gets a final pro setup and fret dress before shipping out.
- 15-day demo policy includes a full two-week trial. This lets customers who don't fall in love with their Solstice to send it back for a full refund minus the shipping costs only.

The new Solstice line currently features three models named for celestial phenomena. More are now being added every year.

The **Ecliptic** acoustic model is a toneful masterwork utilizing the highest-grade wood components from sustainable sources. Hand voiced tops are individually tuned and adjusted at three different phases of construction. Exquisite inlay and detailed woodworking, combine with innovative bracing for an impeccable steel-string guitar. Individual wood choices define the final voice of each Ecliptic.

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SOLSTICE®

HANDCRAFTED GUITARS

The **Transit** electric is inspired by a classic chambered T-style guitar. Meant to be customized, its versatility means it becomes many things... even a solid body. Using only the best components and materials, the Transit model features thoughtful ergonomics including a rear comfort curve, top bevel, rounded heel shape and cutaway for fret access. From the bridge options and pickup choices by different makers, to various woods and finishes, frets and internal chambering alterations, the possibilities are nearly endless.

The **Nova** bass is an articulate and powerful bass made from locally harvested old growth ponderosa and flamed walnut. Its signature Phoenix-Dragon Flight inlay option was designed in collaboration with Jordan Fairless of Spafford. Originally made with Nordstrand pickups powered by a Demeter preamp for thick clarity, other options are available. Solstice produces the Nova bass by special order only.

Solstice Guitars founder Ryan Elewaut is philosophical about the craft of guitar making. He believes there is no such thing as a perfect guitar, only a perfect musical experience. Ryan explains, “Living and working in Flagstaff, a mountain town in northern Arizona, I am inspired by the remote beauty and turning of the seasons. We are all fundamentally connected to the cycles of this planet, and music is such a pure form of our human expression. Every guitarist can experience a perfect musical moment. My goal with Solstice is to give guitarists a deep connection to their instrument, helping create the greatest experience possible.”

For much more information about the new Solstice Guitars, visit: <https://solsticeguitars.com/>

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