

FOR IMMEDIATE RELEASE

Rivolta by Novo Guitars Introduces New 2020 Line at Winter NAMM Show

New distribution channel to be unveiled for the brand

NASHVILLE, TN – January 7, 2020 – ([GuitarPR](#)) – Rivolta by Novo Guitars will be exhibiting at the Winter NAMM show in Anaheim, January 16-19, 2020 at booth #2342 in exhibitor hall E.

Nashville, TN based guitar makers Novo Guitars, owned by acclaimed luthier Dennis Fano, is proud to announce the realignment of the Rivolta brand, positioning the increasingly popular import line alongside their revered USA built Novo instruments.

Worldwide distribution and dealer initiatives are to be handled solely by the Novo team from their US headquarters and all Rivolta instruments are to be inspected, set-up and shipped from their Nashville based factory facility from January 2020.

“Since launching 2015, Rivolta has continued to exceed our growth expectations, and over this time it has become clear to us that the natural progression would be to reposition the brand under the Novo Guitars umbrella,” said Dennis Fano. “This not only allows us to showcase Rivolta alongside our US built Novo instruments, but also bring everything from inspection, set-up, shipping and distribution to our factory facility and head offices here in Nashville, TN. We are proud to announce that all Rivolta guitars from 2020 will now feature the Novo Guitars name on the headstock.”

Show attendees will have the opportunity to get hands on with the highly anticipated Mondata Baritone VII and Rivolta Guitars first venture into 4-Strings, the Combinata Bass VII. These will be shown alongside the new Combinata VII / XVII and Mondata VIII / XVIII models, all with upgraded specifications for 2020 including ebony fretboards and the new “Rivolta by Novo Guitars” logo on the headstock.

Alongside the new Rivolta line, Novo Guitars is also set to announce a brand new model featuring their first new body shape in 4 years.

More information is available at: www.rivoltaguitars.com

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