

FOR IMMEDIATE RELEASE

## **Journey Instruments to Introduce First Full-Size, Collapsible Guitar in a Carry-On Roller Bag**

***World's best travel guitars with patented collapsible neck to utilize Kickstarter for launch campaign***

AUSTIN, TX – November 29, 2018 – ([GuitarPR](#)) – Journey Instruments, makers of high-end wood and carbon fiber guitars designed for travelers by travelers, is introducing its new First Class Overhead line of guitars through a unique Kickstarter campaign. Early supporters of the campaign will benefit from substantial savings on the first full-size, collapsible guitars with their own carry-on roller bag.

The new First Class line will be available in three models: Grand Auditorium Acoustic, 12-Fret Parlor Acoustic and Performance Classical. Consumers will have their choice by pre-ordering until Dec 20<sup>th</sup>. Retail prices range from \$769.99 to \$949.99, but during the Kickstarter campaign, early supporters can save up to \$330 and receive bonuses.

The First Class Overhead line of guitars starts with all the high-end features demanded by musicians including:

- Full sized body
- Bone nut and saddle
- Full 25.5” scale
- Solid mahogany neck
- Elixir® strings
- Grover® 18:1 tuners
- Solid soundboard and back with cut-away
- Ebony bridge pins and a pickup

To make these guitars comfortable to play, they have included an asymmetrical body design that reduces stress on shoulder and wrist joints by angling the guitar toward the player. In addition, there are armrest bevels. The custom roll-on case is perfect for the frequent flyer and converts to a backpack with rain cover – perfect for the backpacker or motorcyclist.

According to Rob Bailey, founder of Journey Instruments, “Our new First Class line allows you to carry-on a great sounding, full-sized guitar in a roll-on bag designed to fit in the overhead compartment.” A patented stainless steel neck connection system assembles in less than 10 seconds with no tools and has been road-tested for 6 years in the market. On top of all that, it is guaranteed for life.

James Brawner, partner at Journey Instruments, who has a background in Aerospace Engineering explains, “We reverse-engineered the problem by starting with the airline’s carry-on dimensions and worked backwards to create the best sounding, best feeling guitar that is guaranteed to fit.” In addition to being carry-on sized, the roll-on bag includes a TSA-approved 15” laptop compartment, telescoping handle and wheels, zippered compartments for books, headphones, guitar accessories and even a change of clothes.

Journey travel guitars have been the go-to instrument for musicians, business travelers and vacationers since 2012 when they launched the first Overhead Guitar. Now, they’re upgrading customers to “First Class.”

For more information visit [JourneyInstruments.com](http://JourneyInstruments.com), [Kickstarter.com](http://Kickstarter.com) or watch the [YouTube Video Overview](#).

### **Media Contacts**

James Brawner  
Journey Instruments  
[jbrawner@journeyinstruments.com](mailto:jbrawner@journeyinstruments.com)  
512-689-9007

###