

FOR IMMEDIATE RELEASE

## **DSM & Humboldt Electronics Introduce Simplifier**

### ***The first Zero Watt Stereo Amplifier for your pedalboard***

SANTIAGO, CHILE – October 1, 2019 – ([GuitarPR](#)) – The Chilean boutique pedal companies, DSM Noisemaker and Humboldt Electronics have joined forces to release the new and innovative **Simplifier**. It is the first Zero Watt Stereo Amplifier that will fit in your pedalboard and replace a full amplifier signal chain, achieving unprecedented analog realism thanks to its stereo mic'd cabinet simulation, stereo FX loop, tube-like power amp stage, and a full-featured clean preamp based on three classic amps.

Simplifier features a 100% true analog preamp that recreates with obsessive detail the most useful and popular clean channel preamps in the market:

- **AC BRIT:** Classic AC30 sparkly and three-dimensional sound. A true British heritage since the 60's.
- **AMERICAN:** Classic blackface deluxe sound. Sweet and dynamic with a balanced response. By far the most used amp on studio recordings.
- **MS BRIT:** Classic clean-to-crunch, vintage plexi-style amp. The sound that defined rock music.

#### **A Genuine Passive Preamp Tone Stack**

A key part of a tube amp sound and response is the tone stack behavior. The tone stack on the Simplifier is a genuine configurable three-band classic amplifier topology, keeping the same feel, response and interaction of the original amp.

#### **Power Amp Sim**

This stage is an accurate approximation of the interaction between the power tubes, output transformer and global feedback, which produces a particular frequency response for different tubes and speakers. This stage can be tailored by Presence and Resonance controls, and select between 6L6, EL34 and KT88 power tubes response.

#### **Stereo Cabsim**

The tweakable Cabinet Simulator utilizes the heritage and experience of DSM Noisemaker who has developed some of the most useful and innovative cabsims on the market. You can easily dial two independent cabinet simulators panned Left/Right with Mic Position controls that respond as a real Center/Off Axis microphone position, adjusting the precise amount of high-end roll-off that you're looking for.

A three way toggle switch allows you to choose independent cabinet Style for each side. Select 1x12 Combo, 2x12 or big 4x12 cabinet simulations that you can combine with any of the three preamps, adding an extra dimension to your sound development.

### **Spread Control**

This unique feature allows you to create a pseudo stereo imaging, by shifting the phase of one channel on selected key frequencies. It will make your sound bigger and three dimensional, even if you are using a mono configuration.

All of these amazing features are complemented with a stereo FX loop to get the most out of your stereo ambient effects, Headphone Amp with Aux input for monitoring or silent practicing, two XLR DI out, and two bypassable ¼-inch jacks.

The Simplifier is available via preorder at: <https://www.simplifieramp.com/>. They are offering a 20% discount. Street price is \$329.00 (USD), preorder price is \$259.00 (USD). Shipping starts worldwide in mid-November, 2019. Special preorder prices are also available for dealers and distributors.

Check out their videos at:

<https://www.youtube.com/watch?v=cVv8imQuIB8>

<https://www.youtube.com/watch?v=JEb2UWQo4rw>

<https://youtu.be/TX6zUcuMGQs>

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