

FOR IMMEDIATE RELEASE

Analysis Plus Pro Audio Division Launches New Dedicated Web Platform

Greatly improved experience developed from the ground up includes new Custom Shop

FLUSHING, MI – January 27, 2020 – ([GuitarPR](#)) – Analysis Plus, the manufacturer of widely acclaimed, patented products for the Music and Pro Audio markets, just launched an all new, dedicated web platform for its Pro Audio division at the Winter NAMM Show in Anaheim.

Nearly a year in the making, the new **Analysis Plus Pro Audio** website and online store offers a smooth, thoughtful experience for both first-time visitors and returning customers alike. With a wide array of patented, high-end cables, connectors and more that are clearly and efficiently presented, musicians, techs, producers and others can find and acquire the products they need to create the best possible sound for their work.

The dedicated Pro Audio site is being launched in conjunction with several new product introductions in addition to their recently created **Custom Shop**. While Analysis Plus delivers many standard configuration products via their new online store, many customers require custom designed cables of all kinds. The new Custom Shop can create a wide range of specialized application products designed for each customer's exact needs.

See the new web platform and online store today at: <https://proaudio.analysis.plus>

About Analysis Plus

Founded in 1992, Analysis Plus is a scientific research and design company now focused primarily on two distinct markets: music and pro audio industries as well as high-end home audio products. They are best known for their patented, hollow oval cables preferred by musicians and technicians that demand the best, including the likes of John Mayer, Kenny Loggins, Hunter Hayes, Richard Bona, Jake Shimabukuro and many others.

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