

# Larose Guitars Introduces the New Moderna Series at the Dallas International Guitar Festival

*New models debut alongside a brand new, hand-drawn Larose ART Guitar*

TYLER, TX – April 27, 2016 – (GuitarPR) – Larose Guitars has announced the introduction of a new specialty line of guitars called the Moderna Series. These unique instruments build upon the high-end benchmark already set by Larose and will be introduced for the first time at the Dallas International Guitar Festival, May 5-7, 2017.

The Moderna guitars feature full chamfer-carved bodies in beautiful tonewoods with matching inlaid Lollar mini-humbucker pickups. With new, redesigned Eurostyle, elongated F-holes and elegant split-block hollow fingerboard inlays, these guitars are stunning to look at. Topping it off you'll find top of the line Mastery M1 bridges and tremolo units.

Also premiering at the Dallas event is an all new Larose ART Guitar. These exotic instruments are very rare and always grab a lot of attention. The entire guitar is hand-drawn and includes Abalone split-block fingerboard inlay with Lollar custom-engraved humbuckers. The guitar is based on a Larose Classic 6 DCjr with a full 24-fret neck.

“Since our move back to Tyler, TX earlier this year, we’ve increased our production capacity in an environment highly conducive to building these extraordinary guitars for our customers,” said Todd D’Agostino, founder and builder of Larose Guitars.

To find out more about the entire line of Larose Guitars, visit them on Instagram or Facebook or at their website at <http://laroseguitars.com>.

## **About Larose Guitars**

For over a decade, Larose guitars have been finding their way into the hands of fastidious guitarists. Through word of mouth, social networking and the occasional instrument that found its way onto a music store wall, the work of Todd D'Agostino has cultivated a growing contingent of enthusiasts.

## **Media Contact**

Todd D’Agostino  
Larose Guitars  
todd@laroseguitars.com  
860-402-2127

###

RELEASED VIA

**GUITARPR**  
PR News Service for the Guitar Universe