

Batson Guitars to Introduce Stunning New Raven Model at Winter NAMM

All black concert-sized guitar with maple binding and armrest is a real head turner

NASHVILLE, TN – January 2, 2018 – ([GuitarPR](#)) – Luthier Cory Batson, CEO of Batson Guitars, has announced that his company will be premiering a brand new model to their line of unique, acoustic-electric guitars at Winter NAMM, January 25-28, 2018.

The new Raven is a concert-sized Batson guitar featuring all solid hardwoods (Sitka Spruce and Mahogany) with a gloss black finish highlighted by maple binding and a maple armrest bevel. These guitars feature satin finished 1.75” necks, and camel bone nuts and saddles. String spacing is 2 1/4” at the saddle. All Raven guitars come equipped with Batson’s Clear Voice UST piezo electronics and are plug and play ready. Each guitar comes with a custom hard shell case that sports the Batson logo, and will retail at a street price of \$1,699.

“We’ve created the Raven purely from customer requests,” says Cory Batson. “In my 20 years as a luthier, I’ve never had a situation where so many players wrote me asking for an all-black guitar. I just couldn’t say no, and when we built the initial prototypes, it was amazing how sleek and sexy they turned out.”

The new Batson Raven will premiere at the 2018 Winter NAMM Show in Anaheim, CA at the Batson Guitar Company Booth. You’ll find them in Hall D, Booth #3904. Batson fingerstyle guitar artist, Lance Allen will be demoing the new Raven model throughout the show.

For more information visit batsonguitars.com, or call Cory Batson directly at 615-477-2752.

For USA Retail Sales, contact Terry Dockrill at terryd@batsonguitars.com. For International Sales, contact Rick Hall at rick@batsonguitars.com.

Media Contact

Cory Batson
Batson Guitar Company
931-996-9336
info@batsonguitars.com

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