

# RIO GRANDE

FOR IMMEDIATE RELEASE

## Rio Grande Pickups Fires Up the Powerbucker: Big Tone for the American Deluxe P-Bass®

Houston, TX — April 29, 2025 — ([GUITARpr](#)) There's a new humbucker in town, and it's bringing the heat! Rio Grande Pickups has unveiled its latest creation: the **Muy Grande Powerbucker Bridge for the American Deluxe P-Bass**, a high-output passive bass pickup custom-built for the unique bridge route of Fender's American Deluxe P-Bass®.

Designed to pair perfectly with Rio Grande's popular **Vintage Tallboy P-Bass** pickup in the neck, the Powerbucker delivers the kind of full-bodied tone that passive players dream about—without a battery in sight.

We're not chasing vintage perfection here," said Jake Rynearson, co-owner at Rio Grande Pickups. "We're chasing bold, modern tone with character." Rio Grande's other principal, Jack Brandt added, "That's exactly right. This drop-in replacement, like our entire mighty Powerbucker range hits hard, sounds huge, and doesn't need to apologize for anything."

### A Hot Take on Hum-Canceling

While most modern pickups chase silence at the cost of soul, the Muy Grande Powerbucker keeps the hum out *and* keeps the flavor in. It's a hum-canceling pickup with a uniquely aggressive voice—thick, articulate, and analog through and through.

Built for passive bass lovers who want to avoid sterile, battery-powered tone, this Powerbucker turns the often-overlooked American Deluxe bridge route into a platform for tone-rich punch and growl.

### Tone Features That Stick to Your Ribs

- **High-Output Clarity:** Punchy and expressive, with all the harmonic detail bass players crave.
- **Analog Attitude:** No active circuitry. No batteries. Just tone that plays well with tube amps and analog rigs.
- **Dual Personality:** Built with coil-splitting for true single-coil or humbucker versatility.

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## New in the Powerbucker Series

This new Powerbucker is part of a broader, well-established lineup of bold bass pickups from Rio Grande—a company that's been delivering **Hot Texas Tone** since 1993.

Learn more at: <https://riograndepickups.com/muy-grande-powerbucker-bridge-for-american-deluxe-p-bass>

## About Rio Grande Pickups

Founded over 30 years ago, **Rio Grande Pickups** has earned a global reputation for high-quality, hand-built pickups with bold personality. From searing humbuckers to subtle single coils, the Houston-based company continues to innovate with tone-first designs for guitarists and bassists who want more from their sound.

For more information, visit [riograndepickups.com](https://riograndepickups.com)

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