



FOR IMMEDIATE RELEASE

Magnatone Unveils Four Unique Cosmetics for the Traditional Collection

Models are available to order in four color options at no extra charge

ST. LOUIS, MO – February 8, 2023 – ([GUITARpr](#)) – With more and more requests for custom colors, Magnatone has just rolled out the four top requests over the years and is making them available for all Traditional Collection models at no extra cost to authorized dealers.

Built in the tradition of the great American made tube combos of the '60s, the Magnatone Traditional Collection has fidelity and tone that must be heard to be believed! With tube driven reverb, tremolo, and true pitch shifting varistor vibrato, these amps are truly the evolution of boutique tone, and now beauty.

All models are available in the following colors:

- Traditional Brown
- Camel
- Dark Green
- Spanish Moss (Vintage covering used by Magnatone in the 1960s)

Rod Washburn, Magnatone GM stated, “We want to offer our customers as many options as possible while maintaining consistency and quality of materials within our brand standards. Even the covering material is made in the USA under our quality standards.”

The Traditional Collection from Starlite to Twiligher, including Extension Cabinets in the new colors is available now at authorized Magnatone dealers.

For more information, visit: <https://www.magnatoneusa.com/tradition-collection>.



RELEASED THROUGH

GUITAR*pr*



About Magnatone

The Magnatone brand was first established in 1937 in Los Angeles, CA. The company is most famous for inventing and patenting the stereo pitch-shifting vibrato effect using a non-moving part. Legendary artists like Buddy Holly, Lonnie Mack and Robert Ward have all used Magnatone.

Today, Magnatone manufactures high-end, boutique tube guitar amplifiers that are *made in the USA* and played by such guitarists as Billy Gibbons, Jeff Beck, Neil Young and Jason Isbell. Many of the current Magnatone models still feature their famous pitch-shifting vibrato effect as well as tremolo and reverb.

For more information, visit: <https://www.magnatoneusa.com>.

Media Contact

Rod Washburn

314-669-9980

rod@magnatoneusa.com

###

RELEASED THROUGH

GUITAR*pr*