

# The Destination Workbook

FOR IMMEDIATE RELEASE

## Jeffrey D Brown Releases New Book — *The Destination Workbook*

### A Simple, Practical Guide to Navigating the Next Level of Your Work, Business, and Life

NEWPORT BEACH, CA – September 30, 2025 – ([GUITARpr](#)) — **Jeffrey D Brown**, longtime guitar industry media and marketing professional and founder of GUITARpr, has released his new book, ***The Destination Workbook***, now available on Amazon.

In short, practical chapters, the book gives readers the tools to:

- Clarify their vision and direction.
- Turn ideas into consistent progress.
- Leverage what they already know more effectively.
- Communicate their value so others truly get it.
- Reset and realign when life or work gets messy.

*The Destination Workbook* distills decades of industry and creative experience into 12 Foundational Building Blocks designed to help readers gain clarity, build momentum, and move forward with purpose in their work, business, and life.

Well-known in the guitar universe as publisher of *Guitar Business World* and host of several podcasts including *Guitar Business Radio*, Jeffrey D Brown now extends his expertise beyond the industry, in a format that offers real-world actionables that can be put to use right away.

“This book grew out of years of conversations, consulting, and reflection,” said Brown. “It’s not about rigid formulas. It’s about flexible frameworks you can adapt to your own journey. Whether you’re building a business, growing a creative career, or navigating change, these building blocks can help you find your next level.”

RELEASED THROUGH

**GUITAR***pr*

# The Destination Workbook

*The Destination Workbook* is available now in paperback on Amazon ([DestinationWorkbook.com/amazon](http://DestinationWorkbook.com/amazon)).

A free companion resource, ***The Foundational Building Blocks***, can also be downloaded at [DestinationWorkbook.com](http://DestinationWorkbook.com).

## About Jeffrey D Brown

Jeffrey D Brown is a creative strategist, media producer, and author with more than four decades of experience across publishing, advertising, music, and marketing. He is the founder of GUITARpr, publisher of *Guitar Business World*, and producer/host of multiple podcasts over the years including *Guitar Business Radio* and *The Value Shot*.

Through his company, TrueMarket Group, he has launched and led a wide range of ventures, helping organizations and individuals connect internal processes with external impressions to achieve meaningful results.

For additional information, visit [JeffreyDBrown.com](http://JeffreyDBrown.com).

## Contact

Jeffrey D Brown  
GUITARpr  
[jeff@guitarpr.com](mailto:jeff@guitarpr.com)  
888-777-2404

###

RELEASED THROUGH

**GUITAR**pr