



FOR IMMEDIATE RELEASE

Stringjoy Launches Ariel Posen Signature Artist Set

Built for B Standard and Open Tunings – With Tone That Stays True to Guitar

NASHVILLE, TN – May 22, 2025 – ([GUITARpr](#)) – **Stringjoy** has just introduced the **Ariel Posen Signature String Set**, a heavy-gauge Nickel Wound set designed in close collaboration with acclaimed slide guitarist and singer-songwriter **Ariel Posen**. Ideal for B Standard, Open C, and other lower tunings, this set offers exceptional tone and feel for players who want to explore new sonic territory while maintaining their guitar's unique voice.

Each string in this set is built with Stringjoy's trademark quality: wound at tension with high compression winds for maximum output, durability, and smooth playability. The result? Strings that hold up under pressure while delivering a natural, expressive voice—perfect for hybrid playing and expressive slide work.

Ariel Posen Signature Set Specs:

- .014 – .018p – .026w – .038 – .050 – .062
- Wound 3rd string
- Street Price: \$13.99
- Available May 22, 2025

“We’ve spent ten years experimenting and testing together to find the right combination,” said **Scott Marquart**, Stringjoy Founder & President. “This release is more than just a new product—it’s the culmination of a shared journey between friends and musicians. Ariel’s set is uniquely him, and I think players will love how it feels and responds.”

“If you didn’t know these were 14-62 gauges, you’d swear they were just 11s tuned down,” said **Ariel Posen**. “They feel like home and preserve the sound of the guitar, even in lower tunings. That’s the biggest thing—it **still sounds like guitar.**”

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Watch this video demo with Ariel Posen at: <https://youtu.be/wUwIx3-VVpA>

Learn more about the new Ariel Posen Signature Set at:

<https://stringjoy.com/guitarstrings/strings/artist-series/ariel-posen-artist-series>

About Stringjoy

Stringjoy is a guitar string manufacturer based in Nashville, TN. Through innovative designs, premium materials, and labor-intensive winding techniques, they craft some of the finest strings in the world, bar none. For more information, visit: <https://stringjoy.com>.

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