



FOR IMMEDIATE RELEASE

From Dentist to Luthier: Sadilah Guitars Brings a New Story to the Boutique Guitar World

How one builder's journey from precision dentistry to handcrafted guitars is redefining the art of reinvention ahead of NAMM 2026.

ALBUQUERQUE, NM – October 21, 2025 – ([GUITARpr](#)) — In a guitar world crowded with small builders, authenticity is hard to fake. For **Chuck Schlesinger**, founder of **Sadilah Handmade Guitars**, it's a way of life.

After a 30-year career as a successful dentist and implantology instructor, Schlesinger has taken a lifetime of precision, patience, and care into an entirely new medium: building extraordinary custom guitars by hand.

What began as a personal pursuit has evolved into a professional craft. "Dentistry taught me discipline and structure," he says. "But luthiery taught me to listen."

Today, Sadilah Handmade Guitars blends technical mastery with creative warmth, producing instruments that feel alive — guitars that reflect both engineering discipline and artistic freedom.

Schlesinger's story has also found a wider audience through his Substack publication, ***From Dentist to Luthier***, where he writes candidly about craft, purpose, and reinvention. His reflections on balancing profession, passion, and family have struck a chord with readers well beyond the guitar community.

In January 2026, Sadilah Guitars will make its NAMM Show debut with its own booth (#3444, Hall D) at the Anaheim Convention Center — a major milestone for any independent builder.

"Every guitar starts as a question," Schlesinger adds. "What if I could make this feel alive?"

For many builders, that answer begins and ends with wood and wire. For Sadilah, it begins with a story and ends with connection.

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Learn more about **Sadilah Handmade Guitars** at:

<https://sadilahguitars.com>

Read and subscribe to ***From Dentist To Luthier*** at:

<https://ddsluthier.substack.com>

About Sadilah Guitars

Based in Albuquerque, New Mexico, **Sadilah Handmade Guitars** builds distinctive custom instruments rooted in precision, craftsmanship, and individuality. Founded by dentist and implantologist **Dr. Chuck Schlesinger**, the company reflects a philosophy of reinvention, combining structure and artistry to create guitars that are as inspiring to play as they are to behold.

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