



FOR IMMEDIATE RELEASE

## **Sadilah Guitars Brings Unique Handmade Custom Guitar Line to 2026 NAMM Show**

***Inspired by the Land of Enchantment, Chuck Schlesinger's creative intensity will be on full display in Anaheim***

ALBUQUERQUE, NM – January 13, 2026 – ([GUITARpr](#)) — In a guitar world crowded with many thousands of builders, small and large, it's nearly impossible for most to stand out in any dramatic fashion. For **Sadilah Handmade Guitars**, and founder **Chuck Schlesinger**, standing out is simply a byproduct of the work and they will do that publicly at the upcoming NAMM Show in Anaheim in Hall D, Booth #3444, January 22nd through the 24th.

After a 30-year career as a successful dentist and implantology instructor, Schlesinger has taken a lifetime of precision, patience, and care into an entirely new medium of building extraordinary custom guitars by hand since 2018.

His NAMM Show appearance will feature six new custom instruments, all wildly different, including two short scale basses and four extraordinary guitars. Each will be available to play and acquire.

Sadilah Handmade Guitars blends technical mastery with creative warmth, producing instruments that feel alive — guitars that reflect both engineering discipline and artistic freedom.

“Every guitar starts as a question,” Schlesinger adds. “What if I could make this feel alive?” For many builders, that answer begins and ends with wood and wire. For Sadilah, it begins with a story and ends with connection.

Learn more about **Sadilah Handmade Guitars** at:

<https://sadilahguitars.com>

Chuck Schlesinger's story has also found a wider audience through his Substack publication, ***From Dentist to Luthier***, where he writes candidly about craft, purpose, and reinvention. His reflections on balancing profession, passion, and family have struck a chord with readers well beyond the guitar community.

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Read and subscribe to ***From Dentist To Luthier*** at:

<https://ddsluthier.substack.com>

## About Sadilah Guitars

Based in Albuquerque, New Mexico, **Sadilah Handmade Guitars** builds distinctive custom instruments rooted in precision, craftsmanship, and individuality. Founded by dentist and implantologist **Dr. Chuck Schlesinger**, the company reflects a philosophy of reinvention, combining structure and artistry to create guitars that are as inspiring to play as they are to behold.

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