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Magnatone Launches New Point-to-Point Collection with Varsity Reverb at 2026 NAMM Show

ST. LOUIS, MO – January 22, 2026 – ([GUITARpr](#)) — Magnatone is excited to announce its **new Point-to-Point Collection**, a limited-edition of hand-built amplifiers, made in the USA, featuring vintage-styling and point-to-point hand wiring and limited to a quantity of 50 units worldwide.

The Collection launches with the Varsity Reverb, now featuring point-to-point craftsmanship, and replaces the Traditional Collection version.

Each amp is meticulously hand-built in small batches using true point-to-point wiring technique that's expertly made by Magnatone's master builders.

“While all Magnatone amps are truly hand-built and made in the USA, the Varsity Reverb represents a return to old-school craftsmanship and artistry,” says Obeid Khan, Magnatone's Chief Engineer.

Designed for professional musicians, the Varsity Reverb delivers exceptional clarity, depth and touch sensitivity. Its Class A circuitry provides rich harmonic detail and responsiveness for **players seeking amazing tone and superb build quality in a single amplifier.**

The Varsity Reverb has already seen rugged, real-world use with some of today's most respected guitarists. **Charlie Sexton** says, “I've used this amp on the road for years and it sounds as good as it looks.” Jeff Beck, Kenny Greenberg, and Sam Morrow have used this amp on tour and in the studio.

Ted Kornblum, President & CEO of Magnatone, says, **“The quality and attention to detail in this model have never been higher,** and we're proud to showcase the craft of point-to-point amp building.”

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The Varsity Reverb features **15 watts of Class A power**, driven by two **12AX7 pre-amp tubes**, one **12DW7 tube**, two **EL84 power tubes**, and a **GZ34 rectifier tube**, and paired with a **Magnatone Custom 12" ceramic magnet speaker**. Additional features include **authentic tube-driven long-pan reverb (footswitchable) with four counter-wound springs, high and low sensitivity inputs**, and a **feedback boost switch**. The amp features 100% cotton **Cathedral Black** or **Cathedral Burgundy** covering, with a hand-tooled saddle-leather handle.

The Magnatone Varsity Reverb in the Point-to-Point Collection carries a MAP of \$3,299. **Quantities are limited.** Contact an authorized Magnatone dealer. To learn more or to find a dealer near you, visit www.magnatoneusa.com. NAMM attendees can stop by **Booth #5237 in Hall D** for additional information during **The NAMM Show**.

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About Magnatone

The Magnatone brand was first established in 1937 in Los Angeles, CA. The company is most famous for inventing and patenting the stereo pitch-shifting vibrato effect using a non-moving part. Legendary artists such as Buddy Holly, Lonnie Mack, Jeff Beck, and Robert Ward have all used Magnatone. Magnatone Amplifiers was revived by Ted Kornblum in 2007, and today the company manufactures high-end boutique tube guitar amplifiers made in the USA. Guitarists including Billy Gibbons, Slash, Neil Young, Jason Isbell, Brandi Carlile, Lukas Nelson, Charlie Sexton, and Neko Case are just a few of the artists who play Magnatone.

For more information, visit magnatoneusa.com.

Contact

Granville Helm
Global Sales Director
granville@magnatoneusa.com
217-414-0491

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