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## **Magnatone Announces Partnership with Slash**

**ST. LOUIS, MO (November 9, 2023)** Magnatone is excited to announce an artist partnership with the legendary guitarist, **SLASH**. This will mark the first time in over 30 years that **SLASH** is collaborating with a new amplifier company.

After purchasing several **Magnatone M80s** as well as a **Twilighter Stereo**, **SLASH** began testing these both live and in the studio. Following a **Magnatone** factory visit and many conversations with **Magnatone GM, Rod Washburn**, the vision for the relationship was solidified. With this partnership, **Magnatone** and **SLASH** will collaborate to create the new **Slash Signature 100-watt amplifier and 4 x 12" Speaker cabinet**. The legendary guitarist will co-design the new models with long-time **Magnatone engineer** and tube amp guru, **Obeid Khan**.

"I used a Magnatone 50w M-80 in the studio earlier this year and was blown away by how it sounded. Since then, I've been working with Magnatone on a 100w version of the M-80 and I absolutely love what they have come up with. It's killer," said **SLASH**

"We could not be more excited that Slash embraced our quality engineering and commitment to tone excellence as the platform for designing his next generation of Signature amplifiers," says **Rod Washburn, General Manager, Magnatone**.

"We are thrilled to welcome Slash to Magnatone and with his signature tone and style, our Master Collection of models will be taken to the next level," adds **Ted Kornblum, President & CEO, Magnatone**.

The iconic, **GRAMMY-winning, American rock guitarist, songwriter, and film producer-SLASH** has amassed album sales of **over 100 million copies**, garnered a **GRAMMY Award** and **seven GRAMMY nominations**, was inducted into the **Rock and Roll Hall of Fame** and is a **New York Times** Best-selling author. **SLASH** is considered **one of the greatest rock guitar players of all time and one of the most recognizable faces in pop culture worldwide**.

**SLASH** created signature sounds like the guitar riff on **#1 hits for Guns N' Roses "Sweet Child o' Mine"** and **"Welcome To The Jungle."** **SLASH** has enjoyed global success and with his varied solo projects including **SLASH's Snakepit, Velvet**

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**Revolver**, and his current band **SLASH FT. MYLES KENNEDY & THE CONSPIRATORS (SMKC)**--which features **Myles Kennedy** (lead vocals), **Brent Fitz** (drums), **Todd Kerns** (bass/vocals) and **Frank Sidoris** (rhythm guitar)--who've been touring together worldwide for over a decade and have released four studio albums.

**SLASH** will perform with **Magnatone** amplifiers next year as **SMKC** will officially kick off their international **The River Is Rising-Rest of the World Tour '24** on **January 23, 2024**. The **global trek** will visit **25 countries**, and **39 cities** across the globe. For the latest **SMKC** tickets and information, visit: <https://www.slashonline.com/tour/>.

Expect more details to be announced soon around the forthcoming **Slash Signature 100-Watt Model**, due out in early 2024.

**Slash:**

[SLASHONLINE.COM](https://www.slashonline.com) | [FACEBOOK](#) | [TWITTER](#) | [INSTAGRAM](#) | [YOUTUBE](#) | [SPOTIFY](#) | [APPLE MUSIC](#) | [AMAZON MUSIC](#)

**Magnatone:**

[MAGNATONEUSA.COM](https://www.magnatoneusa.com)

### ***About Magnatone***

The Magnatone brand was first established in 1937 in Los Angeles, CA. The company is most famous for inventing and patenting the stereo pitch-shifting vibrato effect using a non-moving part. Legendary artists like Buddy Holly, Lonnie Mack and Robert Ward have all used Magnatone. Magnatone Amplifiers was revived by Ted Kornblum in 2007 and today Magnatone manufactures high-end boutique tube guitar amplifiers that are made in the USA. Guitarists such as Billy Gibbons, Neil Young, Jason Isbell, Lukas Nelson and Brandi Carlile all play Magnatone. For more information, visit: <https://www.magnatoneusa.com>.

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