



FOR IMMEDIATE RELEASE

Magnatone Welcomes Larry Cragg and Obeid Khan to 2026 NAMM Show

ST. LOUIS, MO – January 15, 2026 – ([GUITARpr](#)) — Magnatone is excited to announce that **Larry Cragg, longtime guitar tech for Neil Young**, will be a guest of the company at **The 2026 NAMM Show from January 22–25**. Larry’s deep understanding of classic American tone, along with his decades of hands-on experience have been **instrumental in voicing the development of Magnatone’s Traditional Collection of amplifiers**.

Obeid Khan, **Magnatone’s Chief Engineer** and tube-amp guru, with a long-established reputation for engineering excellence, will also be attending The NAMM Show. Widely regarded as one of the industry’s premier tube-amplifier designers and engineers, Khan has guided Magnatone’s product development since its resurrection in 2007. Obeid will be at NAMM to oversee the launch and release of **four new Magnatone amplifiers**, all hand-wired and made in the USA.

Both Larry Cragg and Obeid Khan will be at the Magnatone Booth #5237 in Hall D throughout The NAMM Show to answer questions, offer demonstrations, and provide “amp talk” about Magnatone’s Traditional, Master, and Point-to-Point Collections.

###

About Magnatone

The Magnatone brand was first established in 1937 in Los Angeles, CA. The company is most famous for inventing and patenting the stereo pitch-shifting vibrato effect using a non-moving part. Legendary artists such as Buddy Holly, Lonnie Mack, Jeff Beck, and Robert Ward have all used

RELEASED THROUGH

GUITAR*pr*



Magnatone. Magnatone Amplifiers was revived by Ted Kornblum in 2007, and today the company manufactures high-end boutique tube guitar amplifiers made in the USA. Guitarists including Billy Gibbons, Slash, Neil Young, Jason Isbell, Brandi Carlile, Lukas Nelson, Charlie Sexton, and Neko Case are just a few of the artists who play Magnatone.

For more information, visit magnatoneusa.com.

Contact

Granville Helm
Global Sales Director
granville@magnatoneusa.com
217-414-0491

RELEASED THROUGH

GUITAR*pr*