

FOR IMMEDIATE RELEASE

Folded Horn Guitar Unveils Next Phase of Market Entry

Revolutionary Dual-Patent Design Creates a Sounder Future for Acoustic Guitars

NEWPORT BEACH, CA — September 22, 2026 — ([GUITARpr](#)) — **Folded Horn Guitar** has unveiled its revolutionary, patented hybrid acoustic guitar design and a unique market entry plan to develop multiple variations of the instrument.

Folded Horns have been used successfully in high end audio systems for many decades, but nobody had figured out how to put them in acoustic guitars until now.

The Folded Horn Guitar's innovative design features two internal machined folded horns (waveguides) within the guitar body, with drivers and electronics. The horns provide very high efficiency, low distortion and wide dynamic range. They are a perfect way to increase the power and volume in an acoustic guitar while enhancing its natural wood tone.

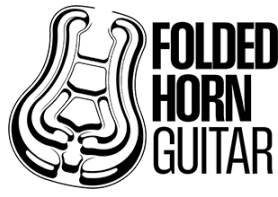
Joseph Katzenberger is the inventor of the Folded Horn Guitar. A highly skilled engineer and innovator for decades, his work in design, development and patent acquisition combined with a passion for guitar, brought this unique instrument to life.

The FHG team has published an informative 8-page PDF entitled, ***Folded Horn Guitar: History, Technology, and Opportunity***. The direct download link is:

<https://foldedhornguitar.com/the-story/>

Multiple Configurations and Opportunities

The Folded Horn Guitar can be built using a variety of different configurations and materials. As the team moves into the next phase of the project, they are focused on creating a productive ecosystem designed to expand the reach and diversity of their patented design technology.



To that end, they have created the **Founding Builder Partner** program to establish a small, diverse group of talented instrument creators to help bring the Folded Horn Guitar to market in different iterations. More information on this program is available at:

<https://foldedhornguitar.com/founding-builder-partners/>

About

The Folded Horn Guitar platform, based in the Chicago area and Newport Beach, CA, is the market hub for this exciting, new design technology. Learn more about the project at:

<https://foldedhornguitar.com>

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